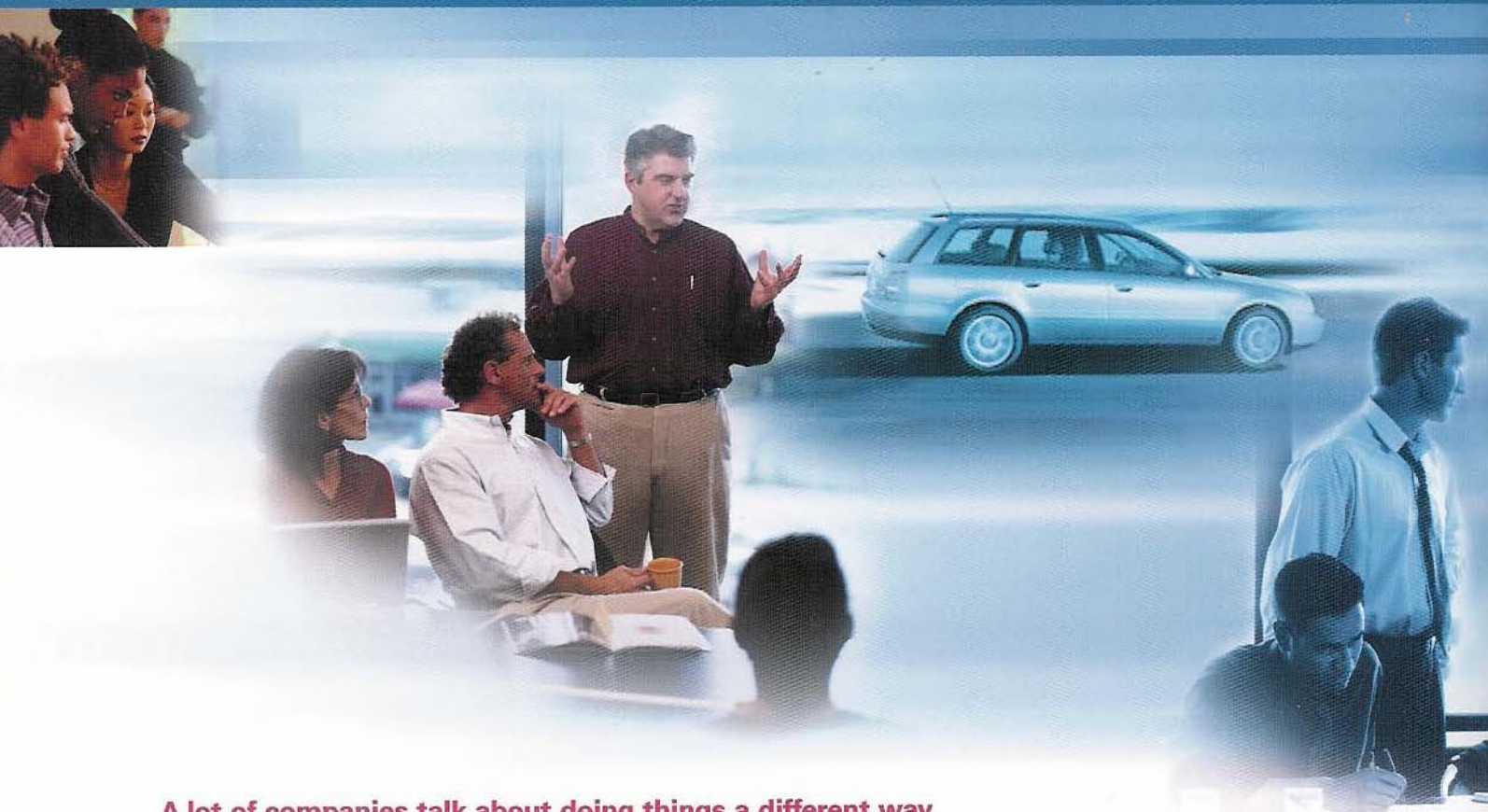


Defying Convention. Embracing Opportunity.



Audi

Defying Convention



A lot of companies talk about doing things a different way.

At Audi, that concept goes a lot deeper. It isn't just that we look beyond the traditional. It's that we think about things in a different way. And that's because the people of Audi are a unique breed. It is the passion, drive and commitment of every man and woman working at Audi that allow us to thrive and prosper. Each one is a member of the "community of brand advocates" bringing the Audi story of excellence to both new and repeat customers.

The contributions of the Audi team are a direct result of the qualities we look for. The qualities that help the people of Audi succeed. The list of those qualities is long and diverse. In part, the people of Audi are: **determined, unwilling to compromise on excellence, leading, unique, innovative, energetic, loyal, human, competitive, bold, focused, passionate, inspired, responsive, visionary and persistent.**

Together, the people who exhibit those qualities help us to continue pursuing the vision that drove August Horch when he founded his company at the end of the 19th century. The universally-recognized symbol of the four rings – standing for the unbreakable union of the four companies that formed today's Audi in 1932 – could equally stand for

**advanced technology,
inspired design, safety
and premium quality.**

Embracing Opportunity



At Audi, we're looking for people who appreciate our history, understand our present and are ready to shape our future. They are people committed to providing our customers with advanced technology, inspired design and responsive performance.

They understand that doing things **"the Audi way"** isn't limiting – it's freeing. It frees them to challenge conventional wisdom if that's what it takes to be the most progressive automotive company in the world. A company that doesn't follow – it leads. It tells them that being distinctive is more important than being everything to everyone. Most of all, it tells them that – at Audi – their willingness to work until they find the best solution is not simply expected, it is embraced and celebrated.

The Essence of Audi



The essence of Audi truly is our people. Because Audi people are unique. And we think that's a good thing.

Audi People

- They **believe** that building relationships is just as important as building cars.
- They **work** energetically – all the while realizing that sometimes taking time is the most efficient way to get the job done.
- They **know** confidence includes being able to share the credit, and
- They **understand** that inspiring, motivating and coaching others doesn't threaten their success, it enhances it.

Naturally, then, we believe that the people who represent the essence of Audi should receive the recognition and support they deserve. And that's what we offer. Audi employees enjoy: competitive compensation, generous vacation and holiday schedules, vehicle lease and purchase programs, group health care, a 401(k) plan, a pension plan and tuition reimbursement. On top of that, they can enjoy some flex scheduling, and a business casual environment. Perhaps most important to those considering a career at Audi is our reputation for providing uncommon opportunities for personal growth and a corporate culture that encourages and rewards initiative, creativity, teamwork and performance.

That recognition and support reinforce the brand values that are the hallmarks of Audi – human, passionate, leading, visionary. And it supports our defining vision of creating customers as loyal advocates.

...that's Pure Audi.

PERSONAL

UNIQUE

RESPONSIVE

EXPERIENCES



Every day, the people of Audi are working toward just one goal. We are committed to providing every customer – and everyone – with a feeling of what it means to be part of the Audi family, in a personal, unique and responsive way.

No one is a number here. Not our customers and not our employees. We understand that everyone has strengths and opportunities to improve. So we work together to leverage our individual strengths and provide each individual with tools for development.

There's no automobile like an Audi. And we believe just as strongly that there are no people like Audi people. They are attracted to the kind of company we are and the opportunities we provide for their personal success. After all, it's their personal success that leads to our success as an organization. So we aren't looking for someone cut out of a mold. There is no Audi mold. Just a shared vision of excellence.

Whether dealing with a request from a customer or a co-worker, the people of Audi exhibit qualities that support our values. They are efficient, proactive, sensitive problem-solvers who respect the customers, the company and each other. We're not limited by job titles. It's simply a matter of finding how each person can contribute to the best solution.

Think about most of the interactions in your daily life. Chances are there aren't many that come to mind in vivid detail. That's not the way things work at Audi. We want all of our interactions to be memorable – for the right reasons. We want our customers to tell their family and friends that Audi is the premier automobile. And we want our employees to tell their friends and family that Audi is the premier employer.

**Defying Convention. Embracing Opportunity. That's the essence of Audi.
Isn't that the essence of a satisfying career?**

For further information please visit www.audiusa.com/contact/career.htm